

## PRESS RELEASE 1

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# WAMDIA PROJECT HAS STARTED: TOWARDS A DIGITALLY ACCESSIBLE EUROPE

Digital accessibility in Europe is now under the spotlight after the approval in 2016 of the [EU directive 2016/2102](#). EU Directive will enter into force on 23<sup>rd</sup> September 2018 through the transposition into the national legislation of Member States.

Traditionally, ICT users think have thought that digital accessibility is was only a task for ICT professionals when designing and implementing websites and mobile apps. The fact is that everybody can contribute to accessibility of digital information by ensuring that common files that one can create are accessible: word processed, presentations or pdf files are good examples. WAMDIA will enable general ICT users to make digital information accessible by teaching basic techniques which everybody with basic digital skills is able to apply in their daily lives. WAMDIA will target many types of general users who are not ICT experts: public employees, teachers and students in non-ICT programs in VET centres, SME managers and employees and in general any ICT user.

The kick-off meeting of WAMDIA was celebrated on 2nd and 3rd November of 2017 at the premises of [University of Alcalá](#), the Polytechnic Building. Representatives from all partners, from Hungary, Sweden, Italy, Ireland and Spain, working intensively for two days in the planning of the project as well as in the coordination of dissemination, financial and administrative procedures and dissemination strategy.



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