

NEWSLETTER 4.

Published by: University of Alcalá. September 2019
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FINAL MEETING OF THE PROJECT, OBJECTIVES OBTAINED BY WAMDIA

The 4th transnational meeting of the WAMDIA project was celebrated in Alcalá de Henares (Spain) on 5th and 6th September 2019 at the premises of University of Alcalá. Representatives from all partners attended the meeting which was focused on revision of training pilots and awareness campaign results and planning of final dissemination steps and the final report. The analysis of partners of the data collected from dissemination, awareness campaign (still in progress) and training pilots was very positive as they show that the consortium has met the planned goals and the wide impact of the project dissemination and communication. The data also allowed the refinement of some intellectual outputs. For example, comments and data collected from participants in training pilots suggested points of improvement to the design of the training curriculum as well as minor changes in training materials.



As an illustration of the most relevant achievements in the two main actions of the project, we present the following data on training pilots and dissemination and awareness campaign.

Each partner organised a pilot course. Receiving 343 applications, after a selection process, finally, 230 started the course and 127 completed it, which represent the 55,22% of those who began. The feedback obtained through satisfaction questionnaires turned out to be very positive. Participants were asked about different quality aspects and the overall

satisfaction with the course was “Very good” for the 40%, “Good” for the 38%, “Average” for the 19%. Regarding future deployments, 40% would recommend the course with no doubt and 49% would probably do it.

WAMDIA team designed and carried out an awareness campaign to spread the word about the project and digital accessibility. Project outputs were disseminated through multiplier events, newsletters and press release with great success, achieving our goals. However, where WAMDIA has surpassed all the indicators has been in social and digital media. The website got nearly 8,000 visits from 2,000 users along the project progress. Our videos in WAMDIA YouTube channel got more than 900 views with approximately 1.5 minutes of watching per view. The impact in Facebook and Twitter was even higher, reaching more than 12,000 impacts in Facebook and more than 20,000 impressions in Twitter.



Finally, we would like to thank our supporters and remind our social media accounts and other interesting links:

Facebook page: [@WAMDIA](#)

Twitter: [@WAMDIA Project](#)

YouTube channel: [WAMDIA Project](#)

Learning platform: [Moodle WAMDIA](#)

Web page: <https://wamdia.eu/en/>

Email: wamdia@uah.es

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We All Make Digital Information Accessible

WAMDIA wants to change the mindset of traditional ICT users so that everybody can contribute to accessibility of digital information by ensuring that common files that one can create are accessible: word processed, presentations or pdf files are good examples. Moreover, this contribution is key because even the most accessible website is useless if a single file uploaded on it is not accessible. WAMDIA will allow ICT users to contribute to making digital information accessible.

Target groups

- Public employees;
- Teachers and students in non ICT programs in VET centres;
- SME managers and employees;

Objectives

- Study on digital accessibility and FPIEP in each country;
- Design of awareness and curriculum strategy in digital accessibility, with connections to qualification frameworks and certifications that will extend the sustainability of the action for the future;
- Awareness and training resources in digital accessibility such as REA (Open Educational Resources) highly transferable, accessible and multilanguage with easy adaptation to new countries.

Programme: Erasmus+, Strategic Partnership, Vocational Education and Training

Participating countries: Spain, Hungary, Italy, Sweden, Ireland

Project duration: October 2017 – September 2019

Project ID: 2017-1-ES01-KA202-038673

Project website:

<http://wamdia.eu>

Coordinator: University of Alcalá.

Contact: Luis Fernández Sanz.

Email: luis.fernandezs@uah.es



WAMDIA

Digitally accessible Europe

Partners



Co-funded by the
 Erasmus+ Programme
 of the European Union

This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.